



# Being Family-Friendly is Good For Business

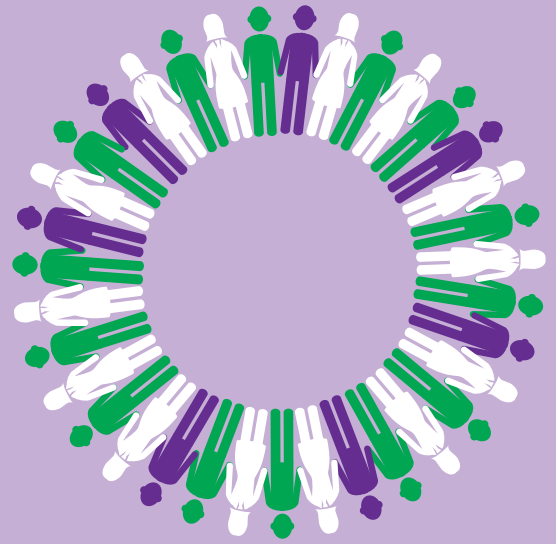


Being a family-friendly business has a positive impact on your customers, employees, and community. 



"Your business values my family and we want to come back! We can't wait to spread the word to other families about you."

**- Customers**



"We are grateful! We feel engaged and connected to your business. "

**- Community**

"I work for a business that supports work life balance and I feel more connected to my organization."

**- Employees**





# Are you a Family Friendly Business?



## ATMOSPHERE

Create an Inclusive and accessible atmosphere.

- Does your business have an easy accessible pathway for strollers and wheelchairs?
- Does your business provide clean and safe washrooms with change tables?
- Does your business have a safe quiet place for breastfeeding?



## ATTITUDE

Interact with all individuals in a positive manner.

- Do you greet all your customers including the little ones with friendly service?
- Do you provide a safe inclusive work space for employees with families?
- Do you encourage your staff to volunteer?



## ACTIVITIES

Engage and collaborate with families and community.

- Do you have a safe play area or provide children with activities (toys or activity books)?
- Do you support and participate in local community projects and family programs?
- Do you have work-related family friendly events?

To learn more connect with us:

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Concept credit: kidsinburnaby.ca

